

INTERNATIONAL MARKETING PROGRAM

*Helping Washington Companies
Expand Food and Agricultural
Exports Around the World*



EXPLORE YOUR EXPORT OPPORTUNITIES!

WSDA's International Marketing Program Representatives from China, Japan, Korea and Vietnam will be in Washington State June 8 – 12, 2015.

We invite you to meet with our reps to gain market insights and information that will help your company develop your export strategies and grow your export sales.

Meetings are a great opportunity for you to learn about these markets, understand the local distribution chains, identify opportunities for your products, work on your export or marketing plan, identify buyers, help with labeling/packaging/documentation, understand import requirements or address a particular situation your company is facing in exporting.

To schedule a meeting, please return the attached registration form via email or fax to:

Julie Johnson, WSDA Trade Specialist

Tel: 360-902-1940

Fax: 360-902-2085

Email: jjohnson@agr.wa.gov



Washington
State Department of
Agriculture

INTERNATIONAL
MARKETING
PROGRAM

VISIT US ONLINE:
agr.wa.gov/marketing/International



Application for Company Consultation with Overseas Representative

General Company Information:			
NAME OF PARTICIPANT:		TITLE:	
COMPANY:		ADDRESS:	
OFFICE PHONE:	CELL PHONE:	WEBSITE:	EMAIL:
TYPE OF BUSINESS: <input type="checkbox"/> Packer/Shipper <input type="checkbox"/> Agent/Broker <input type="checkbox"/> Manufacturer <input type="checkbox"/> Grower/Producer <input type="checkbox"/> Other: _____			
TARGET CHANNEL(S): <input type="checkbox"/> Retail <input type="checkbox"/> HRI/Foodservice <input type="checkbox"/> Ingredients			
NUMBER OF YEARS IN BUSINESS:		NUMBER OF EMPLOYEES:	YEARS EXPORTING:
ARE YOU CURRENTLY EXPORTING TO, OR HAVE YOU IN THE PAST: <input type="checkbox"/> China <input type="checkbox"/> Japan <input type="checkbox"/> Korea <input type="checkbox"/> Vietnam			

Product Information:
Description of Product(s):
Briefly describe your company objectives for export of your products? In one year? in five years?

Objectives:
Briefly describe your main objectives for this meeting (i.e., learn about the market, understand distribution, identify opportunities for your products, help with marketing or export plan, identify buyers, help with labeling/packaging/documentation, understand import requirements, address a particular situation facing your company, etc...):

Meet with WSDA's Overseas Representatives:

For each of your preferred meeting dates/locations below, select the market(s) and time. Please rank the four markets in order of your preference for participation (1 = First Choice, 4 = Last Choice)



Monday, June 8th · SEATTLE ·	Tuesday, June 9th · SEATTLE ·	Thursday, June 11th · TRI-CITIES ·	Friday, June 12th · TRI-CITIES ·
<input type="checkbox"/> China <input type="checkbox"/> Japan <input type="checkbox"/> Korea <input type="checkbox"/> Vietnam <input type="checkbox"/> Afternoon meeting	<input type="checkbox"/> China <input type="checkbox"/> Japan <input type="checkbox"/> Korea <input type="checkbox"/> Vietnam <input type="checkbox"/> Morning Meeting <input type="checkbox"/> Afternoon meeting	<input type="checkbox"/> China <input type="checkbox"/> Japan <input type="checkbox"/> Korea <input type="checkbox"/> Vietnam <input type="checkbox"/> Afternoon meeting	<input type="checkbox"/> China <input type="checkbox"/> Japan <input type="checkbox"/> Korea <input type="checkbox"/> Vietnam <input type="checkbox"/> Morning meeting

Please return completed form to: Julie Johnson · jjohnson@agr.wa.gov · 360-902-1940 · FAX 360-902-2085